



Advertising Booking Form 2015 (non-members)

Date:

Company Name:	
Address:	
Contact Person:	
Telephone:	
Email:	
VAT number:	

NOTE: For detailed Advertising Rate Cards and information on becoming a SAIA Member and to qualify for membership rates refer to www.auctioneering.co.za.

See attached Rate Card for all advertising opportunities.

Advertising Booking Form

Tick the boxes to indicate the listing and advertising services you might require. You can also refer to the attached rate cards for more detail

Please email or fax the completed form to PCW New Media, SAIA's website portal partner. Email: advertising@auctioneering.co.za OR Fax (041) 581 4347, for any information contact Shaun on 072 373 2216.

Banners in **Auction Alerts** to subscriber database

Item	Fee for 4 consecutive alerts	Tick
Top Banner	R1800 static	
Middle Banner on left	R1600 static	
Middle banner on right	R1600 static	
Top Banner	R1900 animated	
Middle Banner on left	R1800 animated	
Middle banner on right	R1800 animated	

Banner Advertising on www.auctioneering.co.za

Item	Monthly Fee	Tick
Top Banner	R1000 static	
Middle Banner on left	R900 static	
Middle banner on right	R900 static	
Top Banner	R1200 animated	
Middle Banner on left	R1100 animated	
Middle banner on right	R1100 animated	

Banners in SAIA Member monthly statistics reports (fee per report)

Item	Fee	Tick
Top Banner	R1100 static	
Bottom Banner	R1000 static	
Top Banner	R1300 animated	
Bottom Banner	R1200 animated	

Direct Marketing Campaigns (fee per campaign)

Item	Fee	Tick
Direct Marketing Mailer -targeted at SAIA Members	R 1000.00 per email campaign	

Banner Design [Customers can supply own artwork]

Item	Design Fee	Tick
Design of a Static Web Banner	R2500 static	
Design of an Animated Web Banner	R3500 animated	
Design of a Static Direct Mailer Banner Auction Alert	R2500 static	
Design of a Static Direct Mailer Banner Statistic Report	R2500 static	
Design of an Animated Banner Auction Alert	R3500 animated	
Design of an Animated Banner Statistics Report	R3500 animated	

I/We, the undersigned hereby accept the following conditions and agree to pay SAIA's website portal partner **PCW New Media** in accordance with this advertising booking form.

Company Name: _____ Contact Name: _____

Signature: _____ Date: _____

For Office Use

Once off cost:	
Cost per Month:	

